OUR NEW STRATEGY.



January 2024

Improving the world through engineering

THE CORE PRINCIPLES: OUR MISSION AND PURPOSE.

Our mission:

Improving the world through engineering.

Our purpose:

- Provide opportunities for the engineering community to develop skills, knowledge, and professional practice.
- Maintain and <u>enhance the professional status</u> of mechanical engineers.
- Develop the pipeline of talent for the future of the engineering profession.
- Engage with society and governments to <u>leverage</u> engineering innovation for sustainable economic <u>development</u>.



THE CORE PRINCIPLES: OUR VALUES.

Impact

We make a difference in what we do, taking accountability and ownership for meeting our commitments, and making things happen by succeeding together and excelling as individuals.

Integrity

We do the right thing for IMechE and for one another by being honest, truthful, and authentic, acting with integrity in every decision and action we take.



Innovation

We find better ways to get things done, innovating to solve problems, drive change, and move our mission forward, by making tomorrow better than today.

Inclusion

We work together as one inclusive team, valuing and embracing diversity by communicating and sharing openly, listening actively to others, and celebrating our unique contributions.

OUR STRATEGY 2030: OVERVIEW.

Our vision:

A global, inclusive, and digitally - enabled engineering community.

Our strategic goals:

Membership Development

Developing, registering, and supporting our members and the wider engineering community to be their best for a more inclusive and sustainable world.

Impact

Maximising the impact of our <u>community</u> to promote engineering, inform opinion, and stimulate innovation for the benefit of society.

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Our engineering community includes those who are involved in the mechanical engineering profession – not just those who are IMechE members.

OUR STRATEGY 2030: IMPLEMENTATION.

Strategic objectives: MD1: Standards relevant to engineers and the profession.

Strategic objectives:

IM1: Harness the expertise of our growing community.

IM2: Advise government, industry and society.

IM3: Communicate the outputs from harness and advise.



Strategy 2030

Strategic objectives:

MD2: Build inclusive and thriving communities.

MD3: Support members to deliver societal benefit.

Strategic objectives: MD4: Services relevant to our communities.

OUR STRATEGY 2030: ONE TEAM.

Staff:

Membership incl. Development and International, End Point Assessment

Volunteers: QMB, RSB, ISB, YMB, ESSB

Staff:

Education & Skills, Policy, Awards, Library & Archive

Volunteers:

ESSB, TSB, TBAC & SAP, Engineering Heritage Committee



Staff:

Member Engagement, Community Events, Challenges

Volunteers:

QMB, RSB, YMB, ISB, Divisions & Groups

Staff:

Learning & Development, Employer services incl. grad schemes, Commercial Events, Venue Hire

Volunteers:

TSB, Divisions & Groups

Strategy 2030



To read more about our strategy, please visit: <u>Strategy 2030</u>

For comments, email president@imeche.org

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